



January 2009 Monthly Newsletter!

Dates for your Diary

Ice Castle NOW at the Lake!

Pond Hockey 22-25th January



Scotties Tournament of Hearts January 28th – February 1st

Winterfest February 14th – 16th

Chamber of Commerce Networking Lunch February 4th, noon at the Curling Club Slate Insurance – Sponsor, 20-minute presentation

Happy New Year to all of our valued members !!!

Going forward into 2009, Sylvan Lake Chamber is going to work much more closely with our members. In our monthly newsletters (Mid Monthly) we will be introducing a "Question of the Month" We will collaborate the information and issue the findings via e-mail... We openly welcome any suggestions of what our question of the month will be... As it's our local businesses that are hands on, and you guys know what is happening out there! Your questions maybe Economic, General Business Questions, Bylaws and Town Policies, In fact anything you think may relate to our local businesses in Sylvan Lake. We aim to educate and communicate, please forward any suggestions to laurie@sylvanlakechamber.com.

COMING UP: BUSINESS SHOWCASE OPPORTUNITY!

WE WILL BE OFFERING OUR MEMBERS AN OPPORTUNITY TO SHOWCASE YOUR BUSINESS IN OUR MONTHLY NEWSLETTER, ASK ME ABOUT OUR SPONSORSHIP PROGRAM !!!

Scotties in Sylvan Lake ...

As you may know Sylvan Lake is hosting this years "Scotties Tournament of Hearts" this is a very huge and exciting event for our Town, and will bring in a huge amount visitors. We expect at least 700 new faces per day! We are pleased to announce we will be having a booth in the Curling Rink, The Chamber is offering an opportunity for our Businesses to offer some kind of promotional literature, leaflets about your business for FREE...Please drop off your Vouchers/Leaflets @ our new office in the Curling Rink during office hours Tues/Thurs 9.30-2.30 ...

Sylvan Lake Chamber of Commerce Board of Directors:

President:
Cynthia Leigh

Past President: Dr. Gordon Stanford

Secretary:
Tiffany Cameron

Treasurer:
Carlo Simonot

Directors:

Barbara Munn
Bonnie Yausie
Karen Herbst
Danine Weber
Brian Polowick
Steve Dills
Greg Weik
Catherine Matsalla
Colleen Kish
Rene Jasper
MJ Byrtus

Note from the President: Cynthia Leigh (Sylvan Lake Chamber of Commerce)

Sign By-law Update:

Further to inquiries from some of our members, I had the opportunity to speak with our council representative, Richard Backs on this issue. Richard has assured us that the sign by-law is still being studied by an independent party at this point of time. He has indicated that a by-law will not be passed without a public forum giving opportunity for feed back from business-persons and concerned citizens. He further stated that the main concern at this point in time is duplication of signage. As soon as the time and date for the forum is announced, we will inform our members in due course.



Chamber Office Hours:

Tues & Thursday
9.30am-2.30 pm **Our
address is:** 4802 – 48th
Street, inside the Sylvan
Lake Curling Club

COMING SOON

The Chamber of Commerce is pleased to announce that we will be accepting MasterCard & Visa payments very very soon!



Travel Alberta Open Houses



Feb 2-12th – Half Day

Find out how your tourism business can benefit from Travel Alberta and Alberta Tourism, Parks and recreation programs by attending one of the 14 locations throughout the province. Discover Improved partnership programs, all designed to make your business stronger. There is no charge to register, contact Travel Alberta Canada on:
T: 1-866-297-2547 E:Workshops@TravelAlberta.com

Member-to-Member Discount Package ...

Boost your Sales Revenue for 2009, by offering a Member-Member discount. Promote you business directly through our existing network of members, with an exclusive Chamber Members Discount Voucher.

If you are interested in participating, contact Laurie on either 403-887-3048 or e-mail on:
laurie@sylvanlakechamber.com

Following our January's Annual General meeting "Sylvan Lake Chamber of Commerce" is pleased to announce our Newly Appointed Directors

A Big Welcome to: Brian Polowick, Steve Dills, Greg Weik, Catherine Matsalla, Colleen Kish, Rene Jasper, MJ Byrtus

January's question of the month is:

**How did your Christmas Holiday Revenues compare to previous years?
Please reply in % terms, to make the results clearer... Feedback to laurie@sylvanlakechamber.com**